

CONTACT

LOCATION

Santa Clarita, CA

PHONE

551.444.0588

EMAIL

kavyasreegummadi@gmail.com

LINKEDIN

linkedin.com/in/kavya-sree-gummadi

SKILLS

Modern Data Stack

Fivetran · Amazon Redshift · Apache Airflow · Zenlytic · AWS (S3) · Shopify

Cloud & Big Data

AWS · Azure Data Platform (Data Factory, Data Lake, Synapse / SQL DW, Databricks, Stream Analytics, HDInsight) · Office 365

Languages

SQL · T-SQL · PL/SQL · Dynamic SQL · MDX · Python · Shell

Databases

Oracle · MS SQL Server · MySQL · DB2 · MS Access

BI & Visualization

Looker / LookML · Power BI (DAX, Power Query, Power Pivot) · Tableau · Spotfire · OBIEE · MicroStrategy · Crystal Reports · SSRS

ETL & Integration

SSIS · SSAS · BIDS · Informatica (PowerCenter / PowerExchange) · Oracle Data Integrator (ODI) · Azure Data Factory · DTS

Data Modeling

Star & Snowflake schema · Fact / Dimension · Kimball & Inmon · Erwin · ER/Studio · OLTP / OLAP · RDBMS

Apps & Automation

Power Apps · Power Automate · SharePoint

Dev Tools & Process

DataGrip · PyCharm · Visual Studio · SSMS · GitLab · SVN · Visual SourceSafe · HP ALM / Quality Center · Agile / Scrum

EDUCATION

M.S., Information Technology & Management

Campbellsville University — Louisville, KY

M.S., Electrical Engineering

Fairleigh Dickinson University — Teaneck, NJ

B.Tech., Electronics & Communications

JNTU — Andhra Pradesh, India

Kavyasree Gummadi

ANALYTICS ENGINEERING MANAGER

Analytics Engineering Manager with 10+ years spanning business intelligence, data engineering, and analytical modeling. Owns the modern data stack end-to-end — Fivetran, Amazon Redshift, Apache Airflow, and Zenlytic — and leads platform migrations, BI rollouts, and the engineering standards that put governed, self-service data in the hands of the business. Comfortable mentoring engineers and partnering across editorial, marketing, merchandising, and finance.

EXPERIENCE

Manager, Analytics Engineering

Mar 2025 – Present

Goop

- Lead the analytics engineering function, owning the data stack end-to-end across **Fivetran, Redshift, Airflow, and Zenlytic**.
- Drove the org-wide BI migration from **Looker to Zenlytic**, scaling adoption to **40+ active users and 3,000+ self-service queries**.
- Architected the **Spree-to-Shopify analytics migration**, re-engineering downstream models and pipelines with zero disruption to executive reporting.
- Replaced manual steps with scheduled, version-controlled **Airflow DAGs**, modeling fact and dimension tables in the analytics and Zenlytic Redshift schemas.
- Built API pipelines from **Meta, TikTok, and Amazon**, unifying marketing, advertising, and marketplace data in the warehouse.
- Delivered executive dashboards across DTC, Retail/Wholesale, and Amazon revenue, store performance, content, and inventory analytics.
- Manage and mentor analytics engineers; established code review, SQL style, and data-governance and documentation standards.

Senior Business Intelligence Engineer

Nov 2022 – Feb 2025

Goop

- Owned analytics projects end-to-end: requirements, pipelines, table loads, scheduling, modeling, and reporting.
- Administered **Looker** org-wide — access, workspaces, and enablement — and trained business users to advance data democracy.
- Built complex data pipelines on **AWS and Airflow**; created LookML analytical models and data marts.
- Delivered executive, KPI, performance, and interactive dashboards across ecommerce, supply chain, wholesale, events, clickstream, and social data.
- Tuned pipeline performance and resolved complex data-quality issues, streamlining bottleneck processes.

Business Intelligence Developer

Dec 2021 – Oct 2022

Bella+Canvas & Alo Yoga

- Partnered with business users on requirements and **source-to-target mapping (STM)** design.
- Built ETL with **SSIS / T-SQL** and **Azure Data Factory** across flat files, Excel, Oracle, and XML into SQL Server.
- Built parameterized, drill-through, and cross-tab reports in **SSRS and Tableau**, plus Power BI apps with gateway refresh.
- Migrated SQL Server databases to **Azure SQL**; authored PL/SQL stored procedures and tested in SIT/Prod with HP ALM.

Business Intelligence Developer

Apr 2019 – Nov 2021

Duquesne Light Company

- Delivered a corporate **data warehouse** initiative using **ODI**, supplier-portal ETL to mainframe, and custom Power BI reporting.
- Built and deployed **SSIS packages** and parameterized **SSRS** reports across heterogeneous sources.
- Performance-tuned pipelines, authored PL/SQL stored procedures, and validated data flows with business users.

Business Intelligence / ETL Developer

May 2016 – Mar 2019

CareFirst BlueCross BlueShield

- Designed **snowflake-schema** models and built incremental **SSIS ETL** into partitioned warehouse tables.
- Built **risk-stratification reporting** in Power BI and **linear-regression risk models** to prioritize care-gap interventions.
- Developed **SSAS cubes** (hierarchies, partitions, aggregations) and dashboards in Power BI, Tableau, and Spotfire, with mid-to-large BI solutions on the **Azure Data Platform**.

Intern, Business Intelligence

May 2013 – Dec 2014

Confimind Technologies — India

- Built SQL Server objects, **SSIS** migration packages, and scheduled **SSRS** reports; designed ER diagrams and tuned query performance.